

Semester Admitted:

JMC 1500 INTRO TO JMC (3)

JMC 2100 MEDIA WRITING (3)

JMC 2200 MEDIA PRODUCTION PRINCIPLES (3)

JMC 3030 MULTIMEDIA JOURNALISM (3)

JMC 3230 PRINCIPLES OF PUBLIC RELATIONS (3)

JMC 3270 PUBLIC AFFAIRS REPORTING (3)

JMC 3320 VIDEO STUDIO PRODUCTION () (3)

JMC 3340 MEDIA THEORY (3)

JMC 3350 COMM RESEARCH (3)

JMC 3370 PODCAST THIS (3)

JMC 3400 FEATURE AND OPINION WRITING (3)

JMC 3620 PRINCIPLES OF CREATIVE ADV. (3)

JMC 3700 VISUAL COMM AND CULTURE (3)

JMC 3710 DESIGN IN MOTION (3)

JMC 4010 MEDIA HISTORY (3)

JMC 4040 SOCIAL MEDIA MEASUREMENT AND MGMT. (3)

JMC 4250 STRATEGIC WRITING FOR PR AND ADV. (3)

JMC 4260 MEDIA RELATIONS (3)

JMC 4300 CRISIS & RISK COMMUNICATION (3)

JMC 4310 MEDIA & POLITICS (3)

JMC 4320 TELEVISION COMMERCIAL PRODUCTION (3)

JMC 4340 SPORTS BROADCASTING AND PRODUCTION (3)

JMC 4380 FILM THEORY AND CRITICISM (3)

JMC 4390 MEDIA ENTREPRENEURSHIP (3)

JMC 4400 MEDIA ETHICS (3)

JMC 4410 COMM LAW AND POLICY (3)

JMC 4420 SPORTS WRITING (3)

JMC 4430 GLOBAL MEDIA COMM (3)

JMC 4920 MEDIA LITERACY (3)