

Journalism and Media Communication - Course Rotation

Course #	Course Title	Fall	Spring	Summer
JMC1050	FILM HISTORY AND APPREC.	X	X	X
JMC1500	INTRO TO JMC	X	X	X
JMC2000	NEWS LITERACY	X		
JMC2100	MEDIA WRITING	X	X	X
JMC2110	PHOTOGRAPHY	X	X	
JMC2150	NEWS WRITING AND REP.		X	
JMC2200	MEDIA PRODUCTION PRINCIPLES	X	X	VARIES
JMC2320	VIDEO FIELD PRODUCTION	X		
JMC2370	ALL ABOUT AUDIO	X		
JMC2500	SOCIAL MEDIA COMM	X	X	
JMC2620	PR AND ADV. DESIGN		X	
JMC3030	MULTIMEDIA JOURNALISM	X	VARIES	
JMC3230	PRINCIPLES OF PUBLIC RELATIONS	X		
JMC3270	PUBLIC AFFAIRS REPORTING		VARIES	
JMC3320	VIDEO STUDIO PRODUCTION <small>(CONSIDER THIS)</small>	X	X	
JMC3340	MEDIA THEORY	X	X	
JMC3350	COMM RESEARCH			
	PRINCIPLES OF CREATIVE ADV.	X		
JMC3700	VISUAL COMM AND CULTURE		Evenyears	
JMC3710	DESIGN IN MOTION			X
JMC4010	MEDIA HISTORY	X		
JMC4040	SOCIAL MEDIA MEASUREMENT AND MGMT.	X		
JMC4250	STRATEGIC WRITING FOR PR AND ADV.		X	
JMC4260	MEDIA RELATIONS	VARIES		
JMC4300	CRISIS & RISK COMMUNICATION		X	
JMC4310	MEDIA & POLITICS	Evenelectionyears	Oddyears offcycle	
JMC4320	TELEVISION COMMERCIAL PRODUCTION		X	
JMC4340	SPORTS BROADCASTING AND PRODUCTION	X		
JMC4370	COMM WKSH - AR/VR MEDIA ARTS	VARIES	VARIES	
JMC4380	FILM THEORY AND CRITICISM		Oddyears	
JMC4390	MEDIA ENTREPRENEURSHIP		Evenyears	
JMC4400	MEDIA ETHICS	Oddyears		
JMC4410	COMM LAW AND POLICY		Oddyears	
JMC4420	SPORTS WRITING		X	
JMC4430	GLOBAL MEDIA COMM		X	
JMC4440	MEDIA CONTENT & CREATION	X	X	
JMC4450	PR/AD CAPSTONE	X	X	
JMC4460	EMERGING MEDIA CAPSTONE	X	X	
JMC4920	MEDIA & CULTURE	X		
JMC4970	INTERNSHIP EXPERIENCE	X	X	X
JMC4980	INDEPENDENT STUDY	X	X	X