



University of Nebraska at Omaha

Campus Strategic Plan

UNO: placing students first...striving for academic excellence... engaging with the community.

Mission

The University of Nebraska at Omaha is Nebraska's metropolitan university -- a university with

Values

The University of Nebraska at Omaha community is a diverse group of individuals sharing core values and working together to accomplish a common mission and vision.

UNO:

- x Believes that knowledge enriches the lives of all people and is committed to preparing students to face the challenges of living and learning in an ever-changing world;
- x Strives for an ideal educational partnership characterized by the commitment of: students to learning; faculty to the highest ideals of teaching, research, service; and staff to the highest standards of education and service;
- x Values the welfare, talents, and future of our employees and commits to expanding their professional development;
- x Values the educational, cultural, and economic strengths of our communities and is committed to enhancing these through teaching, research, service and outreach;
- x Values educated and healthy citizens and is committed to offering programs that improve their quality of life;
- x Encourages, celebrates, and adopts the principles of inclusion, representation, openness and diversity.

Objective 2: Recognize the unique challenges faced by under-represented populations and sustain and expand programs that are responsive to students' needs.

Objective 3: Increase recruitment and retention of a diverse faculty and staff.

Sub-Goal E: UNO will foster an institutional culture and climate that attracts and develops students, faculty and staff of diverse talents and backgrounds. UNO will:

Objective 1: Demonstrate and assess a welcoming environment based on a community of learners and an appreciation of differences.

Objective 2: Recruit and support underrepresented students from Omaha and the metropolitan region.

Objective 3: Design, maintain, promote and assess programs and services designed to recruit and develop student, faculty, and staff of diverse talents and backgrounds.

Objective 4: Recruit and support international students.

Sub-Goal F: UNO will grow its regional and national reputation as a first choice metropolitan university. UNO will:

Objective 1: Increase the enrollment of high school students who are in the top 10 percent of their graduating class.

Objective 2: Increase the number of high school students who consider UNO their first choice for an undergraduate education.

Objective 3: Increase the number of post-baccalaureate students who consider UNO as their first choice for graduate education.

Objective 4: Increase the number of non-traditional students and community college students who consider UNO their first choice for an undergraduate education.

Objective 5: Increase undergraduate and graduate enrollment to reach 20,000 students by 2020.

Goal 2: UNO will be recognized for its academic excellence as a leading metropolitan university.

UNO, led by the faculty, in collaboration with staff and students, strives for excellence at all levels of teaching, learning, scholarship, research, and creative activity consistent with its metropolitan mission. Excellence is demonstrated in programs and areas of distinction, high quality undergraduate education, and strong graduate research/professional programs.

Sub-Goal A: UNO will meet the highest aspirations of students drawn to a metropolitan campus. UNO will:

Objective 1: Value and reward faculty teaching, research and creative activity.

Objective 2: Continually improve instruction through engaging and evidence-based pedagogical techniques, effective use of current technologies, and appropriate outcome assessment strategies.

Objective 3: Increase opportunities for integrating research and creative activity into the learning experience of all students.

Objective 4: Provide supportive academic resources, such as the library, information services, student technology infrastructure and academic advising, to meet the multiple needs of students and those who instruct them.

Objective 5: Increase opportunities for on-going lifelong educational experiences.

Sub-Goal B: Led by its faculty

Objective 1: Encourage faculty research and creative activity, and when appropriate the inclusion of students in such scholarly activities, through increased funding and allocation of time for scholarship and en

of service or community engaged scholarship, such as volunteering, service learning experiences, and/or internships.

Objective 5. UNO will, in collaboration with schools, businesses, and other community partners, increase the number of joint courses and joint continuing learning/professional development.

Objective 6. UNO will increase its commitment to working with students, countries, and institutions around the world.

Sub-Goal B: UNO will increase its research and creative activity that expand and advance the study and nature of community engagement. UNO will :

Objective 1. UNO faculty and researchers will research, write and publish an increasing number of projects which may be described as “scholarship of engagement.”

Objective 2. UNO faculty, staff and students will apply for and be granted external funding for doing “scholarship of engagement”.

Objective 3. UNO faculty, staff and students will create and disseminate artistic and media projects which add to the existing integration of the scholarship of engagement and actual community engagement in fields such as voluntary community service.

Objective 4. UNO faculty, staff and students will document UNO’s community engagement in such a way that the documentation may be used by UNO and other researchers and creative artists engaged in the scholarship of engagement.

Sub-Goal C: UNO students, faculty, staff and constituencies will engage with our communities through service, involvement and support. UNO will :

Objective 1. UNO will broaden its presence in the community through engagement in non-academic service areas.

Objective 2. UNO will encourage knowledge, involvement, and support of community engagement opportunities by the campus community.

Objective 3. UNO will establish a process for gathering and documenting service engagement by the campus community.

Objective 4. UNO will increase the involvement of alumni and friends to advance UNO’s priorities.

Sub-Goal D: UNO will provide leadership through developing and

expanding the infrastructure, resources, policies, and practices that support the university's commitment to engaging with the community. UNO will:

Objective 1. UNO will have a Community Engagement Center on campus that provides offices, learning spaces, meeting spaces, and community areas in support of work with community partners.

Objective 2. Working with governance units across the campus and colleges, UNO will embed the culture of community engagement into its evaluation and review systems.

Objective 3. Working with governance units across the campus and colleges, UNO will expand the network of resources for supporting and encouraging local, regional, and international community partnerships.

Objective 4. UNO will establish mechanisms for recognizing excellence in contributions and achievements that advance partnerships aimed at addressing the compelling needs in our community.

Objective 5. UNO will create communication strategies through which campus and community needs and opportunities are articulated and disseminated to internal and external constituencies.